

# AUSTRALIAN CONTENT

Policy number	008	Version	001
Drafted by	Marc Littlewood	Approved by Board on	19 <sup>th</sup> June 2016
Responsible person	Marc Littlewood	Scheduled review date	19 <sup>th</sup> June 2019

## INTRODUCTION

The Australian communications and media authority (ACMA) has a set policy that on community radio they must play 25% Australian content across 1 calendar month, the Whyalla FM Public Broadcasting Association has a 30% Australian content policy to ensure that we meet our obligations across the 1 calendar month to ensure that we are compliant with ACMA rules.

## PURPOSE

The purpose of this policy is to set down the requirements for Australian content played on 5YYY

## POLICY

The board of Whyalla FM Public Broadcasting Association has set down a policy that states that all on air material must consist of at least 30% Australian content per show across 1 calendar month.

- It is the responsibility of the announcer to ensure that they meet the Australian content on their show of a minimum of 30% across 1 calendar month.
- It is the content directors responsibility to ensure that automated shifts meet the 30% Australian content.
- If shows do not meet the Australian content requirements over a calendar month the announcer can be suspended from air and will have to provide an explanation in writing to the content director and board.

The board Whyalla FM Public Broadcasting Association has a responsibility to ensure that appropriate music is played that is set out via the ACMA.

## AUTHORISATION

Thea Clark

19<sup>th</sup> June 2016

Whyalla FM Public Broadcasting Association Incorporated

**Policies** can be established or altered only by the Board: **Procedures** may be altered by the Board.

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## RESPONSIBILITIES

The ACMA has set out the Australian content policy however 5YYY has adopted a higher Australian content policy to ensure that the Whyalla FM Public Broadcasting Association meets and exceeds the expectation.

It will be the member's responsibility to ensure that they meet the Australian content regulation however the content director will enforce any repercussions if required.

If a member does not meet the required amount:

1. Counseling with content director to attempt to aid meeting expectations the following month.
2. If expectations are not met on a second occasion Content director will give a written letter of warning.
3. If the announcer does not meet the expectation on a third occasion the member will be suspended off air and an explanation to the board.
4. If any further offenses occur the member will be expelled from the Whyalla FM Public Broadcasting Association for 12 months.

## PROCEDURES

### Managing risk

The members will undergo a 12 month compliance training ensuring that they are aware of all policies and procedural changes that may affect them.

This will ensure ongoing compliance.

### Board review

The board will review this policy regularly for effectiveness and to ensure no legislative changes have been made by ACMA that will effect the Whyalla FM Public Broadcasting Association

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